

Lt Gen Kumar visits Ladakh's high altitude areas, reviews operational preparedness

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Amid a prolonged stand-off with China along the Line of Actual Control (LAC), GOC-in-C, Northern Command, Lt Gen M V Suchindra Kumar today visited the high altitude forward areas in Ladakh region and reviewed the operational preparedness of troops in the sector.

During his LAC visit, he appreciated the efforts of Army and the Indo-Tibetan Border Police (ITBP) for their relentless efforts in maintaining the highest standards of operational effectiveness under challenging conditions, the Northern Command said.

"Lt Gen M V Suchindra Kumar, Army Commander Northern Command, visited formations deployed in super high altitude areas of Ladakh to review the opera-



tional preparedness and border infrastructure development," the Northern Command said on X.

Lt Gen Kumar assumed charge as the General Officer Commanding-in-Chief

of the Udhampur-based Northern Command of Army in February this year.

Officials said the northern command GOC-in-C also interacted with the ground troops and com-

manders and boosted their morale.

India is maintaining a high level of alertness in Eastern Ladakh in view of the June 15, 2020 Galvan valley clash in the area.

National College of Education celebrates World Consumer Rights Day

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National College of Education Purkhoo Camp celebrated World Consumer Rights Day in college premises. This day is celebrated on 15th March every year to raise awareness about consumer rights and need. This day is an opportunity to celebrate the power of consumer and demand that their rights are respected and protected. Special Guest for this occasion Mr. Brij Mohan Sangotra (Sr. Adv.) is mainly practising before High Court of Jammu Kashmir and Ladakh and various tribunal courts. He is also empanelled as mediator for Mediation cell of the President District Consumer Dispute redressal commission



Jammu on 23/08/2023. Mr. Ram Charan (Adv.) is also practising before high court of Jammu Kashmir and Ladakh and various tribunal courts of Jammu and Kashmir. The bouquet was presented by principal Dr. Manju Dwivedi and Dean Administration Er. Ajay Singh Jamwal. The New consumer protection act

was passed by parliament in 2019. It came into force in July 2020 and replaced the consumer protection act 1986. The speech was delivered by Sr. Adv. Brij Mohan Sangotra. He spoke about the various rights of the consumer and different function of the consumer protection act of 2019. It includes (i) Inquiring into vio-

lation of consumer rights, investigating and launching prosecution at the appropriate forum. (ii) Passing orders to recalls goods or withdraw services that are hazardous, reimbursement of the price paid and discontinuation of the unfair trade practicing as defined in the bill. (iii) Imposing penalties (iv) Issuing safety notices to consumer against unsafe goods and services. Welcomed addressed by Mrs. Neetu Sharma and vote of thanks was given by Mrs. Yashumati Jamwal. Other members present on the occasion were Mrs. Meenakshi Sharma, Mrs. Aneeha Jamwal, Mrs. Arti Verma, Mrs. Kusum Lata Sharma, Ms. Rajni Gupta, Mr. Abhinav Sharma, Mr. Vikas Shan, Mrs. Aditi Sharma.

DEO chairs Bankers meeting on Model Code of Conduct for Lok Sabha Election

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District Election Officer, Udhampur, Saloni Rai, presided over a crucial meeting concerning the Model Code of Conduct (MCC) and the pivotal role of bankers in ensuring the smooth conduct of Lok Sabha election 2024 in the

district.

Additional Deputy Commissioner, Joginder Singh Jasrotia, Deputy DEO, Dr Anirudh Rai, AROs, LDM, BMs and others stakeholders attended the meeting.

Detailed discussions were held on various aspects which includes facilitation in opening bank accounts by candidates and issuing cheque books, for sending

suspicious transaction report exceeding Rs.10 lakh, for explaining the procedure to be followed for ATM vans as per guideline of Ministry of Finance, ensure compliance of provisions related to defacement of property.

During the meeting, bankers were also briefed on the utilization of the eVIGIL portal and the stan-

dard operating procedures (SOP) to be followed for the seizure of any unidentified cash during the MCC period.

Additionally, detailed discussions were held on the procedure for cash remittance between banks, with a mandate for reporting any cash withdrawals exceeding Rs. 10 lakhs to the Election Commission of India (ECI).

Lok Sabha Election: DEO Baramulla holds press conference

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In view of the General Elections to Lok Sabha 2024, the District Election Officer (DEO), Baramulla today held a press conference at Dak Bungalow here to disseminate essential information regarding the do's and don'ts during Model Code of Conduct (MCC) along with the guidelines established by the Election Commission of India (ECI).

He was accompanied by Senior Superintendent of Police, Amod Nagpure, Additional District Development Commissioner, Syed Qamar Sajad and SP Sopore, Divya Dev.

The DEO informed the media about the nationwide enforcement of the MCC following the announcement of the election date by the ECI and stressed that it is manda-



tory for every individual, including government employees, members of political parties, and any ordinary citizens, to strictly adhere to these guidelines during the election period.

He assured the press that the district administration is fully prepared and has meticulously organized all necessary arrangements for the seamless conduct of the elections as per the schedule announced by the

ECI. Emphasizing the significance of voting, Minga Sherpa appealed to the public, urging them to exercise their democratic right by casting their ballots.

Speaking at the conference, the SSP said that the police department is taking every possible security measure to make the environment conducive for the free and fair conduct of the elections in the district.

Earlier, the DEO, accompanied by SSP, ADDC, and SP, held a meeting with the representatives of the political parties at the Dak Bungalow to brief them about the guidelines mandated by the Election Commission of India (ECI) and emphasized the paramount importance for every political entity to strictly adhere to these guidelines, ensuring a fair, transparent, and democratic electoral process.

NYK Udhampur organises neighbourhood youth parliament on 'Nasha Mukht Bharat'

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Nehru Yuva Kendra Udhampur, Ministry of Youth Affairs & Sports, Govt of India organised "Neighbourhood Youth Parliament" on the theme "Nasha Mukht Bharat" in collaboration with NSS Unit of Govt College For Women, Udhampur at Riwaayat on 16-03-2024. Worthy District Development Commissioner Ms. Saloni Rai (IAS) inaugurated the event along with Chief Education Officer Ms. Geeta Bangotra, District Youth Officer Khushal Gupta, District Panchayat Officer Dr. Preeti Sharma (JKAS), DSWO Ms. Kanika Gupta (JKAS) NSS PO Dr. Ajay Kumar Sharma and NSS PO Sh. Atul Rasyal. The programme witnessed participation of more than thousand youth belonging to different parts of the district.

Deputy Commissioner Ms. Saloni Rai (IAS) presided over the event and lead the signature campaign of SVEEP. She urged the new voters to get registered and motivate others to participate mandatorily in voting. Focussing on the theme, she deliberated on



various measures being taken by the district administration to curb the menace of drug addiction.

The event started with the traditional lamp lightening ceremony followed by the welcome address by District Youth Officer Khushal Gupta. He briefed the audience about the objectives of organising such programmes and urged the youth to get registered in MY Bharat portal. All the participants were given MY Bharat badges and they registered themselves on MY Bharat portal. Prof. Preeti Sharma from GCW Udhampur delivered an awareness lecture on Nari Shakti, Prof Pardeep Singh delivered lecture on New India - New Initiatives focussing on the various developments made by the nation during the recent years. Prof Ajay K Sharma (NSS PO) delivered lecture on Viksit Bharat whereas Sh. Atul Rasyal gave an awareness lecture on SVEEP. The teams of GCW Udhampur participated in the Mock Parliament organised on "Nasha Mukht Bharat" thereby propagating important message of parliamentary procedures and steps

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taken by the govt. to make India, a drug free nation. Cultural teams from GCW Udhampur and I.T.I Udhampur also made the programme colourful by their performance in various cultural activities. Prominent among others present on the occasion included Prof. Yash Kumar, Sh. Kuldeep Singh, and Prof. Shama Rani.

The entire event was anchored by Ms. Barsha Sharma and Ms. Bharti Devi. At the end mementoes and certificates were distributed among the guests and participants.

Apni Party leaders hold meeting in view of upcoming Lok Sabha elections

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Apni Party on Monday held an extraordinary meeting to discuss the present political situation in J&K and chalked out the party's poll strategy. The party leaders gave shared their perspectives and ideas regarding the various aspects of the upcoming elections. "After the thorough discussions and assessment of the feedback from the parliamentary constituencies across Jammu and Kashmir, the party leaders unanimously decided to autho-

rise the party president Syed Mohammad Altaf Bukhari to explore the possibility of alliance with the like-minded parties," the press note said.

Besides Syed Mohammad Altaf Bukhari, the prominent party leaders who were present on the occasion included Senior Vice President Ghulam Hassan Mir, Parliamentary Committee Chairman Mohammad Dilawar Mir, Vice President Usman Majid, Vice President Zaffar Iqbal Manhas, Vice President Javid Mustafa Mir, General Secretary Rafi Ahmad Mir,

Provincial President, Kashmir, Mohammad Ashraf Mir, Senior Party Leaders and Srinagar's Former Mayor Junaid Azim Mattu, Additional General Secretary Hilal Ahmad Shah, Party's Chief Coordinator and District President of Kulgam, Abdul Majeed Padder, Spokesperson and District President Budgam Muntazir Mohiuddin, District President Kupwara Raja Manzoor, District President Anantnag Abdul Rahim Rather, District President Srinagar Noor Mohammad Sheikh, and others.

Media Certification & Monitoring Committee to pre-certify all political advertisements

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As per the Supreme Court Order dated 13-04-2004 and Election Commission of India's guidelines, all political advertisements by any registered political party or any group of organizations/associations or any contesting candidate/individual shall be pre-certified by Media Certification and Monitoring Committee (MCMC) before telecast/broadcast on TV and cable network/cable channels.

According to a notification issued

here today by the office of Chief Electoral Officer, Jammu and Kashmir in this regard, the pre-certification will also include advertisements to be displayed in cinema halls/radio including private FM channels, audio visual displays in public places, advertisements in e-news papers, use of bulk SMS/voice messages, advertisements on social media and internet websites. The pre-certification of political advertisements is also applicable on print media as well for one day before poll day (Pre-Poll) and on poll day.

Therefore, all the concerned stakeholders have been informed through

medium of this notice to ensure that only the pre-certified political advertisements by MCMC of district or UT Level Committee be telecast/broadcast or posted in social media, internet websites and used in bulk and voice SMSs.

Besides, one day before poll day and on poll day only pre-certified print advertisements by MCMC be published in news papers, print media, magazines, display hoardings, banners, pamphlets etc. Any violation by the concerned in this regard shall be viewed seriously and action as warranted shall be initiated against the violators.

DEO Kulgam chairs meeting with Political Parties

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The District Election Officer (DEO) Kulgam, Athar Aamir Khan today chaired a meeting with representatives from various political parties at the mini-secretariat, here.

The meeting was attended by representatives from BJP, CPIM, INC, JKNC and other political parties.

The objective of the meeting was to underscore the importance of adhering to the highest ethical standards outlined in the Model Code of Conduct, and other applicable guidelines of ECI in view of the forthcoming Lok Sabha Elections, 2024.

The representatives of political parties were also apprised about the Apps like eVIGIL, which enables citizens to report violation of Model Code of Conduct (MCC), Suvidha Candidate App, Voter helpline App, Saksham-ECI App, Ncore App, RTI Online portal and other Apps to ensure a smooth



and transparent elections.

Election manuals and related material was also distributed among the representatives of these political parties.

The meeting was also attended by SSP Kulgam, Sahil Sarangal; Dy-DEO, AROs and other officers.